



Sustainable Jersey is a nonprofit organization that provides tools, training and financial incentives to support communities as they pursue sustainability programs. By supporting community efforts, Sustainable Jersey is empowering communities to build a better world for future generations.

Local Economies:

**Green Business Recognition Program
Bronze & Silver Priority- up to 20 points**

Acknowledges companies that pledge to implement green practices while a more comprehensive certification effort could outline a specific set of sustainable business practices.

Community Partnership & Outreach:

Green Challenges & Community Programs

10 points- Asks people to pledge to “take a challenge,” and to make a specific change in their lives or in the way they do business.

Community Education & Outreach

10 points- Promotes sustainability literacy and builds awareness, understanding, and action by educating municipal staff, residents, and the business and non-profit sectors of the community about the need for sustainable choices and behaviors.

Natural Resources

Water Conservation Education Program

10 points- Possible education program activities include demonstration projects, workshops for homeowners or business owners, partnering with water conservation programs offered by non-profits or agencies which aimed at reaching residents within your municipality.

Sustainability Institute at the College of New Jersey
2000 Pennington Road
Ewing, NJ 08628-0718

Renee Haider, Associate Director
609-771-2307
haiderr@tcnj.edu

sustainablejersey.com



The River-Friendly Certification Programs promote clean water and a healthy environment through voluntary action by individuals and institutions. To achieve these goals we work one-on-one with residents, businesses, golf courses and schools to improve land use practices and inspire future environmental stewardship.

River-Friendly Business Program

Applies to Tier 3: Must apply to River-Friendly Business Program to receive additional 5 points (totaling in 20 points). This program focuses on landscaping, stormwater management, integrated pest management, snow removal, and water conservation.

River-Friendly Resident Program

A municipality must get 2.5% of its residents to sign a “pledge form”; in this case, the resident program survey.

Municipalities can create outreach campaign on water quality protection, water conservation, and/or wildlife habitat enhancement (main components of the River-Friendly Programs). Event assistance and resources can be provided by River-Friendly Coordinators.

Municipalities should target residential indoor and outdoor water use and may utilize local River-Friendly Coordinators for educational presentations and resources. We encourage municipalities to promote River-Friendly certification, but it is not required for points.

River-Friendly Certification Programs are run by:

Stony Brook-Millstone Watershed Association
New Jersey Water Supply Authority
Raritan Headwaters Association

To find contact information, visit our website:
njriverfriendly.org